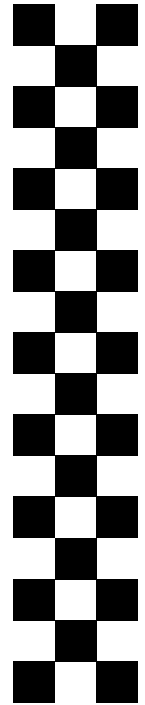


**ROADRUNNER QMA**



*Albuquerque, NM  
where stagger matters*



# ***Sponsorship Proposal***

**2024**



***Prepared for***  
fans, supporters and  
businesses

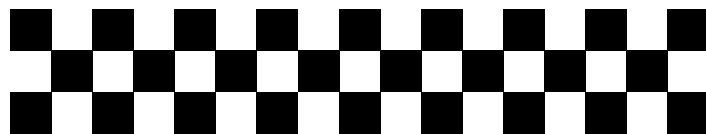
***From***  
RoadRunner Quarter  
Midget Association  
(RRQMA)



# ***About RRQMA***

RRQMA has been the cornerstone for youth motorsports in New Mexico since our founding in 1999. We are a 501(c)(3) nonprofit organization whose goal is to develop a sense of sportsmanship in children through the sport of race car driving! Quarter midget racing is a family-oriented sport where cars, rules and safety procedures are specifically designed for kids aged 5 to 16 years old. Children develop coordination and focus while having fun on and off the track. As their skills improve, each kid moves up into faster and more competitive classes.

RRQMA's home is at Albuquerque's Sandia Speedway where we hold NASCAR Youth Series sanctioned local, regional and national races. Come and see the fastest youth in 4 wheels!

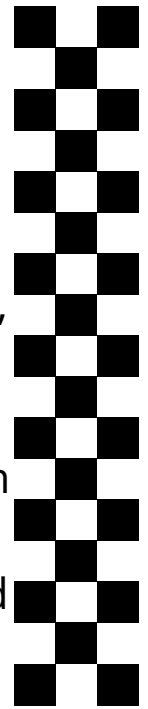


# ***What We Do***

Moms, dads, grandparents, aunts, uncles, and friends are the trainers, handlers and pit crew. On race days we become tower staff, safety coordinators, technical support, concessions staff, photographers, and videographers.

Before the fun can began, we were the track cleanup and facilities maintenance crew. The effort is well worth it when you get to watch a child put on a racing helmet, fire suit, and a host of other safety gear to drive a gasoline powered race car with a huge smile on their face.

But, we need your help!



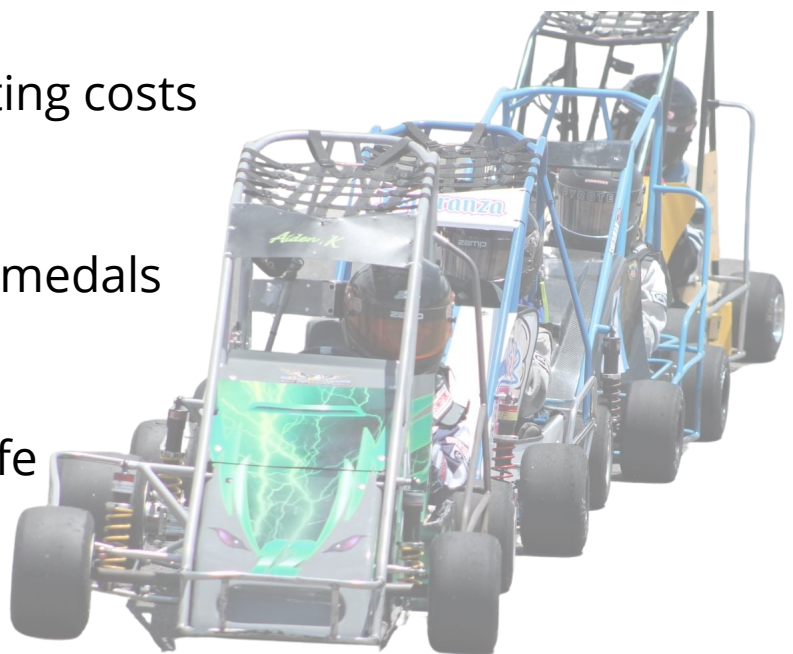
# ***What Your Support Does***

Provides maintenance supplies

Assists with operating costs

Buys trophies and medals

Keeps our track safe



# Sponsorship Packages



## The Custom QM

Dollar amount of your choosing. Please consider giving as little or as much as your wallet allows!

## Race Weekend \$ 2,000

Race Weekend Named after Sponsor  
Custom medals for the weekend (2 races) with Sponsor recognition\*  
Plus The World

## Race Day \$ 1,500

Race Day Named after Sponsor  
Custom medals for 1 race with Sponsor recognition\*  
Plus The World

## The World \$ 1,000

Social Media Shout-out  
Sponsor's Logo on RRQMA Website  
RRQMA Sponsorship Plaque  
Sponsor's Banner on RRQMA Race Track

## The Animal \$ 500

Social Media Shout-out  
Sponsor's Logo on RRQMA Website  
RRQMA Sponsorship Plaque

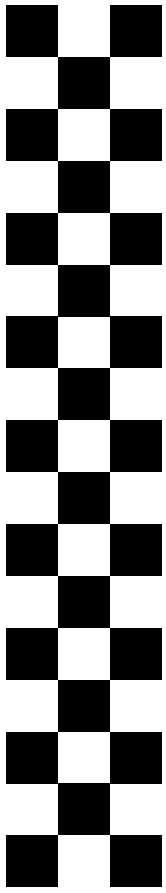
## The 160 \$ 250

Social Media Shout-out  
Sponsor's Logo on RRQMA Website

## The 120 \$ 100

Social Media Shout-out

\*Please allow ~ 1 month for custom medals



# ***Sign me up!***

Your donation is tax deductible!

RRQMA is a 501(c)(3) nonprofit organization Tax ID: 85-0472938

## **Step 1:**

Please complete the 2024 RRQMA Sponsorship Sign Up form attached in the email or in the following link <https://forms.gle/8MLb6swMsUjSdHHW7> to provide your contact information, chosen sponsorship package, and donation method.

## **Step 2:**

Please make your check payable to Roadrunner Quarter Midget Association

***Thank you for partnering with RRQMA!***



RRQMA  
P.O. Box 90656  
Albuquerque, NM 87199



qmaroadrunner@gmail.com  
roadrunnerqma.org  
facebook.com/Roadrunner  
Quartermidgets